

APSCo Engineering Sector: Hiring insights 2025 - Trends, challenges & opportunities

Date: 30th January 2025

Time: 3-5pm

Venue: Marsh Commercial, 1, Tower Place
West, Tower Place, London EC3R 5BU



Agenda

As our engineering recruitment business owners plan for 2025, understanding end client needs and market opportunities is key. End clients want more than just fast placements—they seek consultative partners who can help solve critical skills shortages, especially in high-demand areas like automation, clean energy, and advanced manufacturing. By using sector data to align recruitment strategies with client goals, businesses can position themselves as valuable partners in tackling the talent challenges ahead.

- 14.30 Registrations and refreshments
- 15:00 Welcome and introduction
Samantha Hurley, Operations Director, APSCo
- 15:15 APSCo update
Jackie Torr, Member Services Director, APSCo
- 15:20 Engineering hiring insights and what this means for you in 2025
Mike Powell, Sales Director, CV Library

Mike will dissect the numbers and give you a deep dive look into the state of hiring in the engineering sector:

- Which roles are in most demand?
- Where are the biggest skills shortages?
- What does the government budget mean for the sector?
- What are the emerging trends for 2025?
- What does all this mean for you this year?

- 16:00 Unlocking hard to reach talent
Susan Robson, Interim CEO, Women's Engineering Society

Susan brings over 20 years of experience in engineering and consultancy, including 16 years as a Principal Consultant at National Grid (and as a panellist on the BBC's "The Apprentice"). Drawing on her expertise, Susan will share strategies for unlocking hard-to-reach talent pools—an increasingly critical challenge for engineering recruitment businesses.

She will offer valuable insights on fostering stronger collaboration between industry and education, a key to bridging skills gaps and ensuring access to emerging talent. Susan will also explore how aligning recruitment efforts with large-scale initiatives, such as Invest 2035, can create new opportunities and help drive long-term project success.

- 16:55 Feedback and close
- 17.00 Networking drinks

Speaker Profiles



Mike Powell

Mike Powell is Sales Director at the UK's leading independent job board, CV-Library. He has worked in the industry for over eighteen years and plays a key role in developing CV-Library's offering to meet the hiring needs of recruiters across the UK.

Mike joined CV-Library in 2006 as one of its first ever sales employees. He had seen a creative advert for the job in a local newspaper and was keen to start an exciting new career. Fast forward to today and he now oversees the sales teams and strategy across a number of different teams including the US.



Susan Robson

Susan Robson, MBE, is an accomplished leader in the engineering and consultancy sectors, with a career spanning over two decades. Currently serving as the Interim Chief Executive of the Women's Engineering Society, Susan brings valuable expertise gained from 16 years at National Grid as a Principal Consultant and seven years as a Consultant with PwC/IBM.

Throughout her career, Susan has focused on addressing critical skill shortages in engineering by fostering collaboration between industry and education. She has a proven track record of developing strategic solutions to workforce challenges, ensuring that businesses can access the talent they need to thrive in a rapidly evolving market.

With her deep industry knowledge and hands-on leadership experience, Susan continues to advocate for innovative approaches to talent development and attraction, ensuring the future sustainability of the engineering workforce.