



Finance for Non-Finance Managers

Course Overview

Designed for operational managers and business owners, this course will provide business leaders with insight into the key financial concepts, terminology and reports used to judge performance of their business. This will build confidence, improve interpretation of data and support better decision making.

This is a full day training course delivered in-person or over 2x four-hour sessions using Zoom Video conferencing.

AGENDA HIGHLIGHTS:

- Understanding the Profit & Loss statement, and Balance Sheet.
- Interpreting and reviewing cashflow forecasts and a company's financial health.
- Identifying and assessing financial risk.
- Managing business activity by utilising budgets.
- Utilising Margin reporting for real-time operational analysis.
- Understanding the language used by accountants and those in finance.

TARGET AUDIENCE:

- Managers / Directors with strategic responsibility who need to understand business finance.
- New business owners.
- Senior professionals who are required to use or interpret financial information with no formal training.

TRAINER: Louise Rayner

LEARNING OUTCOMES:

- Understanding basic financial statements utilised within business.
- Improve effectiveness within management role.
- Interpret and review the financial health and position of the organisation.
- Review and manage financial risk.
- Improve communication between Senior management and finance staff on financial issues.
- Confidently interrogate key financial data and challenge financial proposals, business plans, projections, and reports.

INVESTMENT:

OPEN COURSE – Cost per head:

Virtual £460.00 plus VAT

IN COMPANY COURSE –

prices are based on 8 delegates plus Trainer expenses

Virtual £2310.00 plus VAT

For further information on the above programme or to discuss your talent development needs, please call **020 3117 0914** or email talentdevelopment@apsco.org

Courses are available to APSCo members and non-members alike. For non-member prices please contact APSCo Talent Development.